

Abhyas Internship Research Project 2018

a) **Objective** : To study and assess the potential for enterprise business expansion in India, with a specific focus on Western Region Enterprises and the North East India market and its production, commercial and technical needs and how they may be matched.

b) **North East Region** : North East India - 8 states - Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim and Tripura

c) **Western Region** : Western India and Konkan Coast - Maharashtra, Gujarat, Karnataka and Goa

d) Rural Empowerment and Livelihood Creation - Social Enterprise Development

1. Agricultural & Farming - Agro - bamboo, agriculture, horticulture, sericulture, herbs, Animal husbandry - pigs & cattle, Poultry, Fish farming & Apiaries
2. Food Processing
3. Handicrafts and Handloom
4. Village - Eco - Rural Tourism
5. Village Primary Education
6. Rural Higher Education & skills development centers
7. Rural Health-care clinics and primary health centers
8. Rural Power from Grid and Renewable Solar & Hydro
9. Water and Waste management
10. Micro Finance
11. Small businesses Enterprises to be started up such as - Food Biscuits, Cement Bricks, Handicrafts, Handlooms, Tailoring Shops, Mobile Phone Services, Chemist Shop, Electricians Shop, Retail Shop-Grocery, Laundry /Dhobi, Fish/Meat/Poultry Shop, Cyber Café, Travel and Tourism booth, Electronics-repairing, Dairy Shop, Restaurant, low cost women hygiene products

e) Urban Enterprise Development

1. Township Development & Smart Cities
2. Service Sector Enterprises - Hospitality – Highway Rest Areas, Restaurants, Catering & Canteens, Resorts & SPAs, 3/4 star hotels, Music, Health-care-Hospitals-Clinics, Sports facilities & recreation, Education: K-12 Schools, Working Women's Hostels
3. Logistics: - Truck Fleet Stations (Hubs) - Warehouses & Cold Storages
4. Retailing: Grocery Stores
5. Low cost computing / IT – suitable for small enterprises

f) Finance

1. MSME Finance
 - a. Commercial Investments - loans, NBFC, startup/angel, pvt equity etc.
 - b. Social / Impact Investments - CSR, Grants, Donations etc
2. Vendor / supplier / trade / working capital finance

g) Steps (also see project guidelines on the next page)

1. Do an Internet search for the above (selections based on whether you are located in Mumbai, Pune or the States of NorthEast India) and identify the entities and persons to be surveyed in North East India OR Mumbai orPune.
2. Consult with the Abhyas Office for selection
3. Frame questionnaires customized to suit each segment & consult with Abhyas Office
4. Internet search for information that may be readily available & consult with Abhyas Office
5. Draft emails and send to persons to be surveyed & consult with Abhyas Office
6. Make calls to persons to be surveyed and seek responses on call or face to face meeting & consult with Abhyas Office on responses
7. Visit Chambers of Commerce, CII, Maratha Chambers of Commerce, Govt. Depts. and similar to gather contacts & content
8. Prepare Detailed Research Report (DRR) with an analysis of the opportunities arising from the findings.

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Project Guidelines	
Background	See links for more http://bit.ly/ewif_farmers http://bit.ly/ewif_ggtt http://eastwestinterconnect.org.in http://bit.ly/ewiblog http://bit.ly/dne2016_start_pdf http://bit.ly/dne2016_start http://bit.ly/ewif_youth1 http://www.rajivbhatia.in http://bit.ly/we_offer http://beemanagement.com http://astrategies.com
Project Execution Method to be adopted	<ol style="list-style-type: none"> 1. Develop question sets and report formats – contact lists structures for all stake holders, questions to ask each segment, response reporting format, analysis format 2. Project schedule – based on your own STATED time commitment 3. Secondary Sources – non interactive reading from the web, magazines, libraries, publications etc. 4. Primary Sources – from contact lists - interactive – emails, telephone and meetings as may be possible, for feedback
Application and Process	<p>Applicants to send their</p> <ol style="list-style-type: none"> 1. CV 2. Statement of interest and approach – why this research project interests them, the opportunities they see, how they would go about their studies (schedule) and the questions to be answered and the final report structure – in 4 A4 size pages. <p>We will review applications and interview candidates on telephone / skype and award the assignment to the candidate/s chosen.</p>
Places of work	<ul style="list-style-type: none"> • Mumbai OR Pune OR NorthEast India States • Applicants may work from their campus or residence own computer & internet connectivity • They must stay in touch with our office – emails, online skype etc. And periodic physical meetings at our office to be fixed. A CONSULTATIVE APPROACH WITH OUR OFFICE IS MANDATORY, THROUGHOUT THE PROJECT – ELSE THE PROJECT CAN GO HAYWIRE.
Applicant Background	<ul style="list-style-type: none"> • Excellent Report Writing Skills • Students across Commerce & Management, Science & Technology and Arts disciplines may apply • Minimum Age requirement of 18 years • Projects relate to market research & studies and report writing • Budding Entrepreneurs would find this an ideal platform to learn
Stipend	Lump-sum Stipend + travel costs reimbursements on actuals as pre-budgeted. All payments at end of assignment.
Contact	<ul style="list-style-type: none"> • Apply to Abhyas Program Coordinator, hr@beemanagement.com • Call to follow-up <ul style="list-style-type: none"> ◦ Mumbai – 022-22672561 • Rajiv Bhatia, Principal Mentor, will guide the interns.